



ECONOMIC DEVELOPMENT COMMISSION ACTION MINUTES

City Hall Room 10
1225 Lincoln Way

November 23, 2004
4:00 p.m.

MEMBERS PRESENT: R. Gross, G. Moffat, M. Reynolds, H. Roper, K. Sands, J. R. Smith
MEMBERS ABSENT: M. Holmes
OTHERS PRESENT: Linda Robinson, Old Town Business Association; Bruce Cosgrove, Chamber of Commerce; Jodie Hale, Planning Commission
CITY STAFF: Robert Richardson, City Manager
STAFF SECRETARY: Marilyn Hamner-Crout
TOTAL ATTENDANCE: 11
MEETING CONVENED: 4:00 p.m.
MEETING ADJOURNED: 5:00 p.m.

SECTION	AGENDA ITEM	ACTION	VOTE (if any)
I. Call to Order and Flag Salute		Meeting was called to order by Chairman Monti Reynolds at 4:00 p.m.	
II. Agenda Approval	Review agenda and propose changes.	No changes were requested.	
III. Public Comment	A time to speak on any item not on the agenda.	There was no public comment.	
IV. Approval of Minutes	Approval of minutes for November 9, 2004	It was moved to approve the minutes of November 9, 2004, as submitted.	Motion: Roper/Gross Approved.
V. Fiscal Year 2004-2005 Budget Report	Current budget report	City Manager Bob Richardson reported there were no changes to discuss.	
VI. Funding Request	Old Town Business Association—Christmas decorations	<p>Linda Robinson spoke on behalf of the Old Town Business Association. She stated, however, that the OTBA voted to re-evaluate its priorities at this time and revised its request for a funding grant in the amount of \$2,500 for Christmas decorations. In February of 2004, a request for a funding grant in the amount of \$2,300 was made to help pay for the repairs of the OTBA sign at the Gow property near the railroad trestle. So, basically, it is broken down into two requests—\$2,500 for decorations and \$2,300 for the sign repairs. Chairman Reynolds determined that because of this amendment to the initial request, the \$2,300 request for the billboard sign repair is not agendaized and, therefore, cannot be voted upon. This will be placed on the next meeting agenda.</p> <p>It was moved to approve the funding grant in the amount of \$2,500 to purchase lighted garlands to replace worn out decorations.</p>	Motion: Roper/Gross Approved.

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VII. EDC Business	Façade Improvement Program Guidelines	Richardson said there have been concerns about the lack of focus and the narrow parameters of this program. Guidelines that have a highly-defined geographic area and a very detailed scope of work produce results that have a very high impact. An architect should be brought on board to help with the design guidelines and then come up with how it will be executed. Any changes will need to comply with the new Historic Design ordinance. Sand said she would like to see the Design Work Plan worked into this program. Bob said he would bring a staff report to the next meeting for review and discussion.	
	Project Auburn Update	Richardson said he met with the merchants in Old Town and discussed the areas of discussion from the last meeting. There is initial discussion to develop the parking lot that is located between Old Town Pizza and Shanghai. This might be an opportunity for the redevelopment agency to step up to the plate. Smith said it would be interesting to know what building was originally located at the parking lot location. Richardson formed a subcommittee consisting of Smith, Reynolds and himself. He will set up a meeting with all those involved. So the Victorians and this development will be the Project Auburn for next year.	
VIII. Economic Development Commission Reports	Arts Market Update	Richardson reported that the City is once again fiscally sound and he sees very positive things happening in the next few years. No report.	
	Endurance Capital Update	No report.	
IX. Future Agenda Items		⇒ OTBA funding request for billboard sign repair	
X. Next Meeting Date		The next regular meeting will be held on Tuesday, December 14, 2004, 4:00 p.m.	
XI. Adjournment		Meeting was adjourned at 5:00 p.m.	